

Reporting Meeting of March 5, 2018

Calendar of Events

Last Week: Feb 26: Club Assembly
This Week: Mar 5: Marisa Multari, District Coach
Next Week: Mar 12: Club Assembly
Coming Up: Mar 19: Doug Ranaletto, Charlton Councilman - Meet and Greet
Mar 26: Silas to discuss upcoming kiosk work projects at Anchor Diamond Park at Hawkwood
Apr 23: SCCC Spring Dinner
Apr 24: Inner Club Dinner – Turf Tavern
Apr 28: Community Breakfast

Attendance: Rotarians: 18, Guests: 2
Invocation: Dan Stec
Note: Regular meetings are held Monday Evenings at 6:00 PM in the William E. Sewell Memorial Room at the Ballston Town Hall.

ANNOUNCEMENTS

- Pledge of Allegiance led by Pres Jon
- Bob Youmans led our singing of America the Beautiful
- Gregg collected Happy Dollars in Mike's absence
- Best wishes to Val for good health
- District Training Assembly/Grants Management Day will be held on April 7 at Skidmore College
- We discussed participating in the Charlton Founder's Day parade to be held on June 3
- Mary and Beth discussed Town in Bloom. The site plan has been approved for Stewart's. No word on how/if this will impact our plantings at the Rte 50/Lakehill intersection. Reminder that TIB includes multiple other sites that will remain as is.
- District Coach Marisa Multari reminded us of the Rotary District 7190 first annual *Rotary's Got Talent* at the Lucky Strike Social in Crossgates Mall on Thursday, May 3. All clubs are highly encouraged to have an act!
- The first annual Logan Cup will be held at Western Turnpike Golf Course in Guilderland NY on May 17. Jennifer, Kevin and Logan Fogg established the Logan Strong Foundation to help raise childhood cancer awareness and to provide items of comfort and support for children and families while they are fighting cancer in and

out of the hospital. Registration and additional can be found at www.Facebook.com/LoganStrongFoundation.

VISIT FROM OUR ROTARY MEMBERSHIP COACHES

Marisa Multari, one of our District Coaches, and Kim Turner-Talbot from the Scotia Rotary attended tonight's meeting. The coach's charge is to support the club in any way we wish, including discussing ideas about maintaining/increasing membership, expanding publicity to increase visibility, helping to refine all the ideas that we currently have on the table or any other ways we wish. Marisa hopes to get to know the club's vibe and will be available for more meetings in the future, either with the club as a whole or with small focused groups.



Jon, Marisa, Kim and Beth

Kim discussed the importance of membership growth. District 7190 continues to decrease in size and if District 7190 loses an additional 50 Rotarians, we will be forced to merge with another District. This will result in lost decision making and control of our future. Therefore, bringing in new members, especially newer generation, is imperative.

Their challenge to our club is for us to have (1) prospective member visit per month. We were also reminded that it is EVERY member's responsibility to help increase membership and not just the job of the Membership Committee. Use events like our SCCC Spring Dinner as a way to recruit new members. Use The Toolbox as a way to share the good work of our Rotary club with prospective members and make sure our club is well represented in each monthly edition.

Reported by Gregg Schorr

Serve with us. The world is waiting.

March Set Up: Tom and Beth Brownell, Bob Youmans; Greeter: Ray Callanan; March Clean Up: Gregg Schorr, Mike Brewster, Mary Anderson



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